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STATE OF SOUTH DAKOTA
Statement of Legal Newspaper Ownership and Circulation

Return to: Secretary of State, 500 E. Capitol, Pierre, SD 57501-5077

1. TITLE OF NEWSPAPER Watertown Public Opinion		2. DATE 10/1/2012
3. FREQUENCY OF ISSUE Daily except Sundays	3A. NO. OF ISSUES PUBLISHED ANNUALLY 311	3B. ANNUAL SUBSCRIPTION PRICE $ 120.84-Mail $120.00-Watertown
4. COMPLETE MAILING ADDRESS OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP+4 Code) (Not printers) 120 Northwest 3rd Avenue, Watertown,SD 57201-0010 Codington County 57201 (PO Box 10)		
5. COMPLETE MAILING ADDRESS OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printers) Same as Above		
6. FULL NAME OF PUBLISHER: Mark S. Roby		
7. OWNER (If owned by a corporation, its name and address must be stated and list on the back of this form the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given. FULL NAME: United Communications Corporation — COMPLETE MAILING ADDRESS: 715 58th Street Kenosha, Wisconsin 53141		
8. KNOWN BONDHOLDERS, MORTGAGES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state. If more space is needed, list on back of this form.		

9. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUED PRECEDING 12 MONTHS	ACTUAL NO. COPIES ISSUED NEAREST TO FILING DATE
A. TOTAL NO. COPIES (Net Press Run)	11,130	11,651
B. PAID AND/OR REQUESTED CIRCULATION 1. Sales through dealers and carriers, street vendors and counter sales.	7,959	8,559
2. Mail Subscription (Paid and or requested)	2,400	2,349
C. TOTAL PAID AND/OR REQUESTED CIRCULATION (Sum of 9B1 and 9B2)	10,359	10,908
D. FREE DISTRIBUTION 1. BY MAIL, CARRIER OR OTHER MEANS	16	9
2. SAMPLES, COMPLIMENTARY AND OTHER FREE COPIES	0	0
E. TOTAL DISTRIBUTION (Sum of C, D1 and D2)	10,375	10,917
F. COPIES NOT DISTRIBUTED 1. Office use, left over, unaccounted, spoiled after printing	202	215
2. Return from News Agents	553	519
G. TOTAL (Sum of E, F1 and F2 – Should equal net press run shown in A)	11,130	11,651

Statement must be signed by Publisher, Business Manager, or Owner in the presence of a Notary Public

I swear that the statements made by me are true, correct, and complete:

Mark S. Roby
(Signature)

PUBLISHER
(Title)

State of South Dakota)
§
County of Codington)

Sworn to before me this 1st day of October, 2012

Rachel Reiche
Notary Public

My commission expires: June 28, 2017

(Seal)

Form: SOS REC 051 7/2004